

MADDY BAJCZYK / MEDIA KIT 2024



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me

I'm a Minnesota-based style blogger sharing everyday fashion and beauty inspiration.

My goal is to inspire others with my passion and post about brands that I love and support!

31.4K FOLLOWERS @maddybajczyk



RECENT CAMPAIGNS

MIA SHOES
VICI COLLECTION
KLASSY NETWORK
HEY DUDE
BLACKBOUGH SWIM
NA-KD

PRINCESS POLLY
BEGINNING BOUTIQUE
KANCAN JEANS
ONE QUINCE
ABERCROMBIE & FITCH
AMAZON HOME



89%

IG DEMOGRAPHICS & AUDIENCE

25-34

USA

FEMALE

AGE RANGE

LAST 30 DAYS: 3M REACHED



DEDICATED INSTAGRAM FEED POST

INSTAGRAM STORY

INSTAGRAM REEL

DEDICATED TIK TOK

NON-DEDICATED TIK TOK

PINTEREST PIN/IDEA PIN







